

Voor alles is een oplossing



Pidzh

# Pidzh – Partner in duurzaamheid

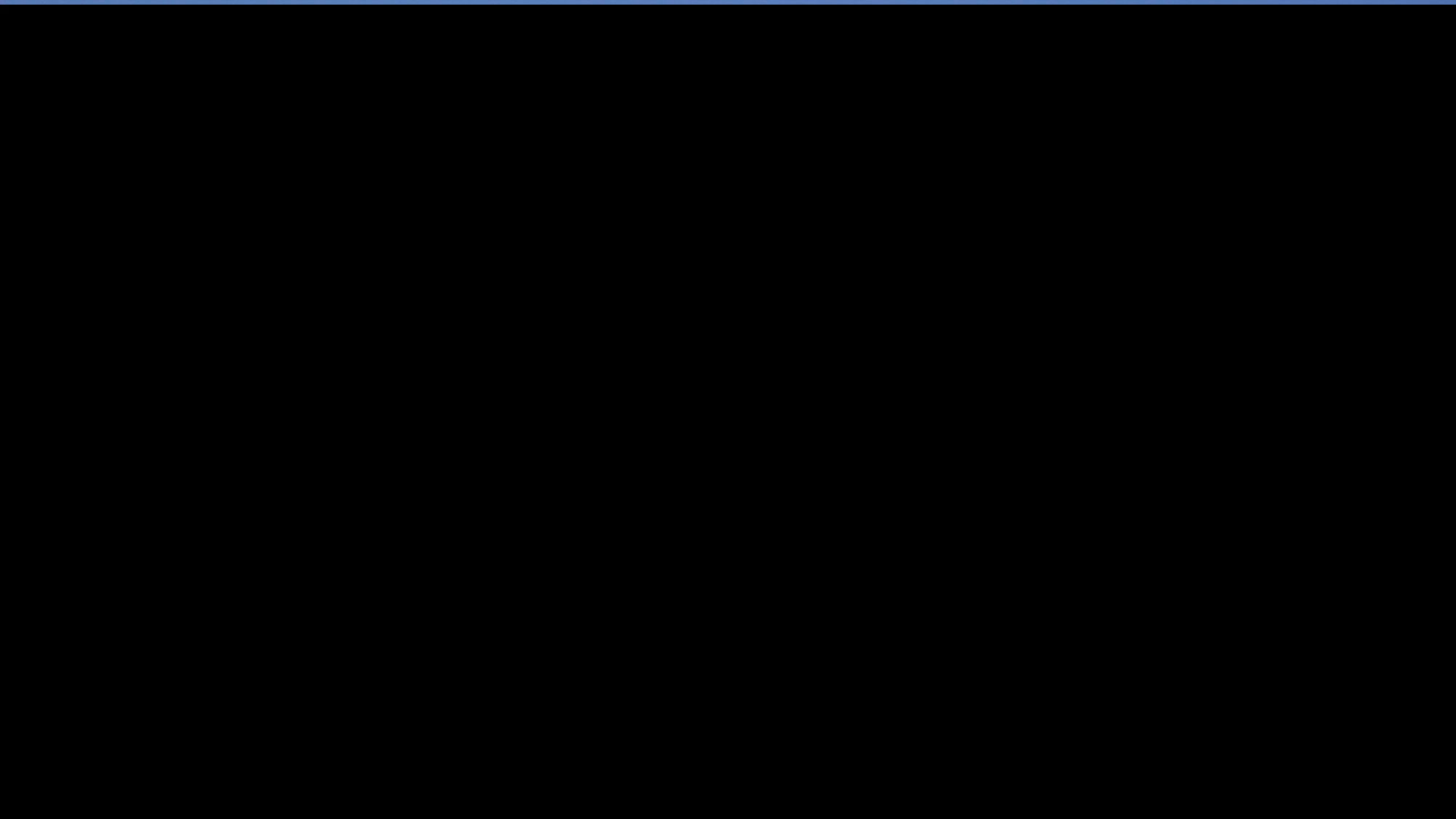


**Pidzh** Partner In  
Duurzaamheid

[www.pidzh.nl](http://www.pidzh.nl)

**17** PARTNERSHIPS  
FOR THE GOALS



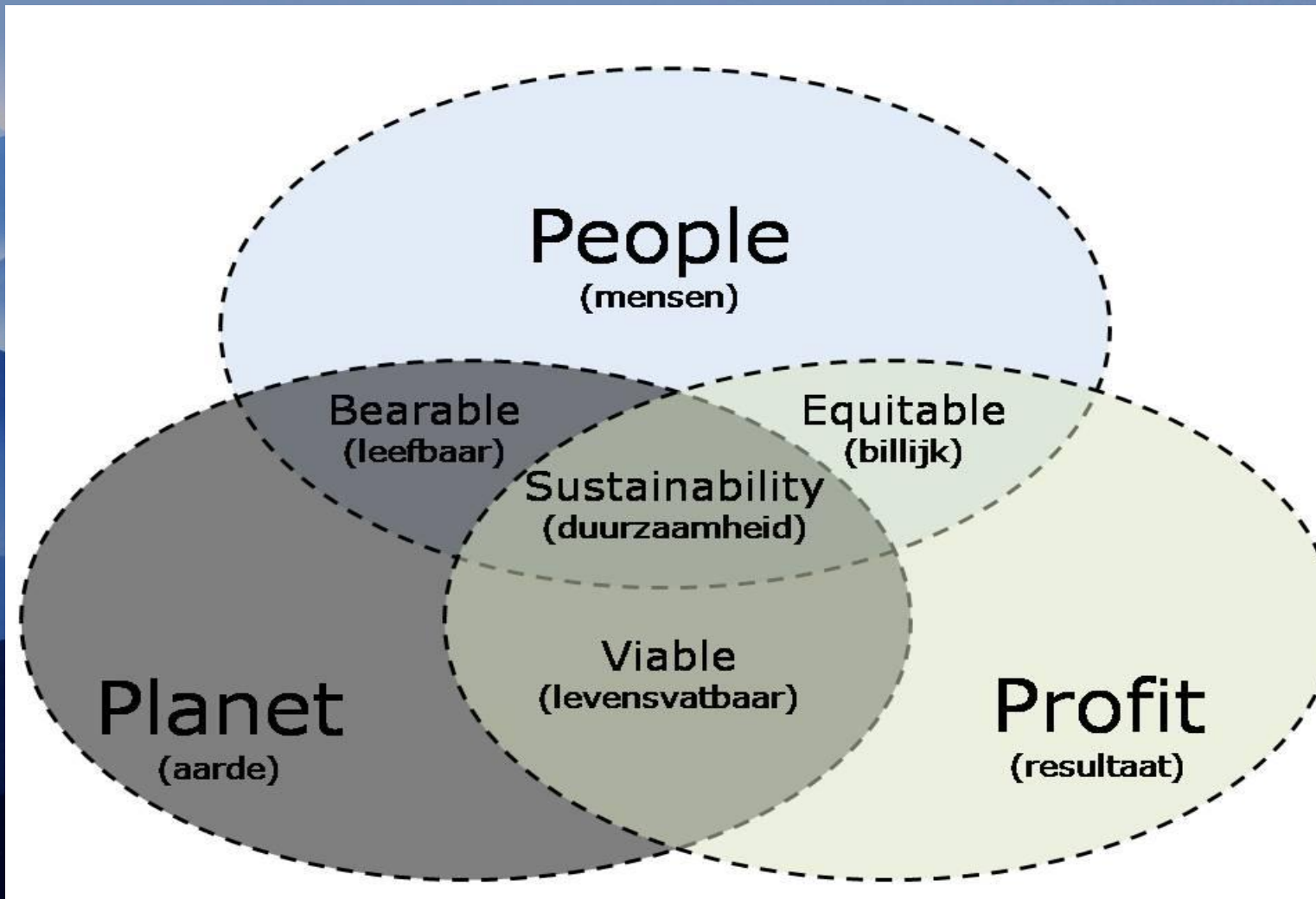




# The **SDGs** are ...

- ▶ 17 goals voor een duurzame toekomst van de wereld
- ▶ Gebackupt met 169 gedetailleerde doelen
- ▶ Overeengekomen door de VN, op 25 Sep 2015

**De 3 P's - People Planet Profit**, is een term uit de duurzame ontwikkeling. Het staat voor de drie elementen **people** (mensen), **planet** (planeet/milieu) en **profit** (opbrengst/winst), die op harmonieuze wijze gecombineerd zouden moeten worden.





# Duurzame Ontwikkelingsdoelen in de praktijk





Kies 1 Goal uit waar je het meeste gevoel bij hebt.





Voorbeelden van hoe de  
SDG's in de praktijk  
toegepast worden:



# I-did; Sociaal en Circulair

## 8 DECENT WORK AND ECONOMIC GROWTH



There are still large groups of people who are isolated from everyday society. It is i-did's mission to contribute to an inclusive labour market. We help people who have not been able to support themselves for a long time. i-did provides them with a workplace, vocational training and thus empowers them to participate in society and increase their ability to become economically independent.



i-did contributes to the resilience of low-income people



i-did strives for diversity and equal opportunities for all



i-did improves its own environmental footprint



i-did contributes to cleaner rivers, lakes and oceans by avoiding a polluting production process.

## 12 RESPONSIBLE CONSUMPTION AND PRODUCTION



The environmental footprint of textiles is huge. In terms of sustainability, the textile industry lags behind other industries. i-did helps companies to make sustainable textile choices. We offer a sustainable solution by converting textile waste to recycled felt, with which we create new design products.

"As a social enterprise, it is our mission to use our daily business to make a positive impact on society. Through the development of the SDGs everyone knows what needs to be done. I see the SDGs as a huge opportunity to work together with other companies to create an even greater positive impact. We invite you to work with us on contributing to the SDGs!"

Founder and director  
Mireille Geijsen



# Goal 1,5,8,12,13 en 14

17  
GOALS

i-did

# Cape Karpa: Seizoensgebonden en lokaal



Goal 2,3,6,8,12 en 15



cape karpa



# Container Centralen: hergebruik en optimale infrastructuur



**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE



**12** RESPONSIBLE CONSUMPTION AND PRODUCTION



**10** REDUCED INEQUALITIES





# Cruyff Academy

**CRUYFF**<sup>®</sup>  
ACADEMY

**4** QUALITY  
EDUCATION





# Singapore

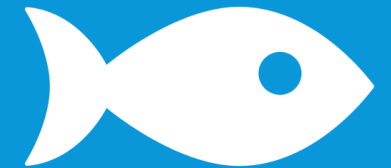
**11** SUSTAINABLE CITIES  
AND COMMUNITIES





# Ocean Clean up: Herstel van de oceaan

14 LIFE BELOW WATER





# Just DiggIt: van onvruchtbare naar vruchtbare grond





Each goal is  
important  
in itself ...



THE 2030 AGENDA FOR SUSTAINABLE  
DEVELOPMENT: AN OVERVIEW

#1: END POVERTY IN ALL ITS FORMS  
EVERYWHERE

#2: END HUNGER, ACHIEVE FOOD  
SECURITY AND IMPROVED NUTRITION  
AND PROMOTE SUSTAINABLE  
AGRICULTURE

#3: ENSURE HEALTHY LIVES AND  
PROMOTE WELL-BEING FOR ALL AT  
ALL AGES

#4: ENSURE INCLUSIVE AND QUALITY  
EDUCATION FOR ALL AND PROMOTE  
LIFELONG LEARNING

#5: ACHIEVE GENDER EQUALITY AND  
EMPOWER WOMEN AND GIRLS

#6: ENSURE ACCESS TO WATER AND  
SANITATION FOR ALL

#7: ENSURE ACCESS TO AFFORDABLE,  
RELIABLE, SUSTAINABLE AND MODERN  
ENERGY FOR ALL

#8: PROMOTE INCLUSIVE AND  
SUSTAINABLE ECONOMIC GROWTH,  
EMPLOYMENT AND DECENT WORK FOR  
ALL

#9: BUILD RESILIENT  
INFRASTRUCTURE, PROMOTE  
SUSTAINABLE INDUSTRIALIZATION  
AND FOSTER INNOVATION

#10: REDUCE INEQUALITY WITHIN AND  
AMONG COUNTRIES

#11: MAKE CITIES INCLUSIVE, SAFE,  
RESILIENT AND SUSTAINABLE

#12: ENSURE SUSTAINABLE  
CONSUMPTION AND PRODUCTION  
PATTERNS

#13: TAKE URGENT ACTION TO COMBAT  
CLIMATE CHANGE AND ITS IMPACTS\*

#14: CONSERVE AND SUSTAINABLY USE  
THE OCEANS, SEAS AND MARINE  
RESOURCES

#15: SUSTAINABLY MANAGE FORESTS,  
COMBAT DESERTIFICATION, HALT AND  
REVERSE LAND DEGRADATION, HALT  
BIODIVERSITY LOSS

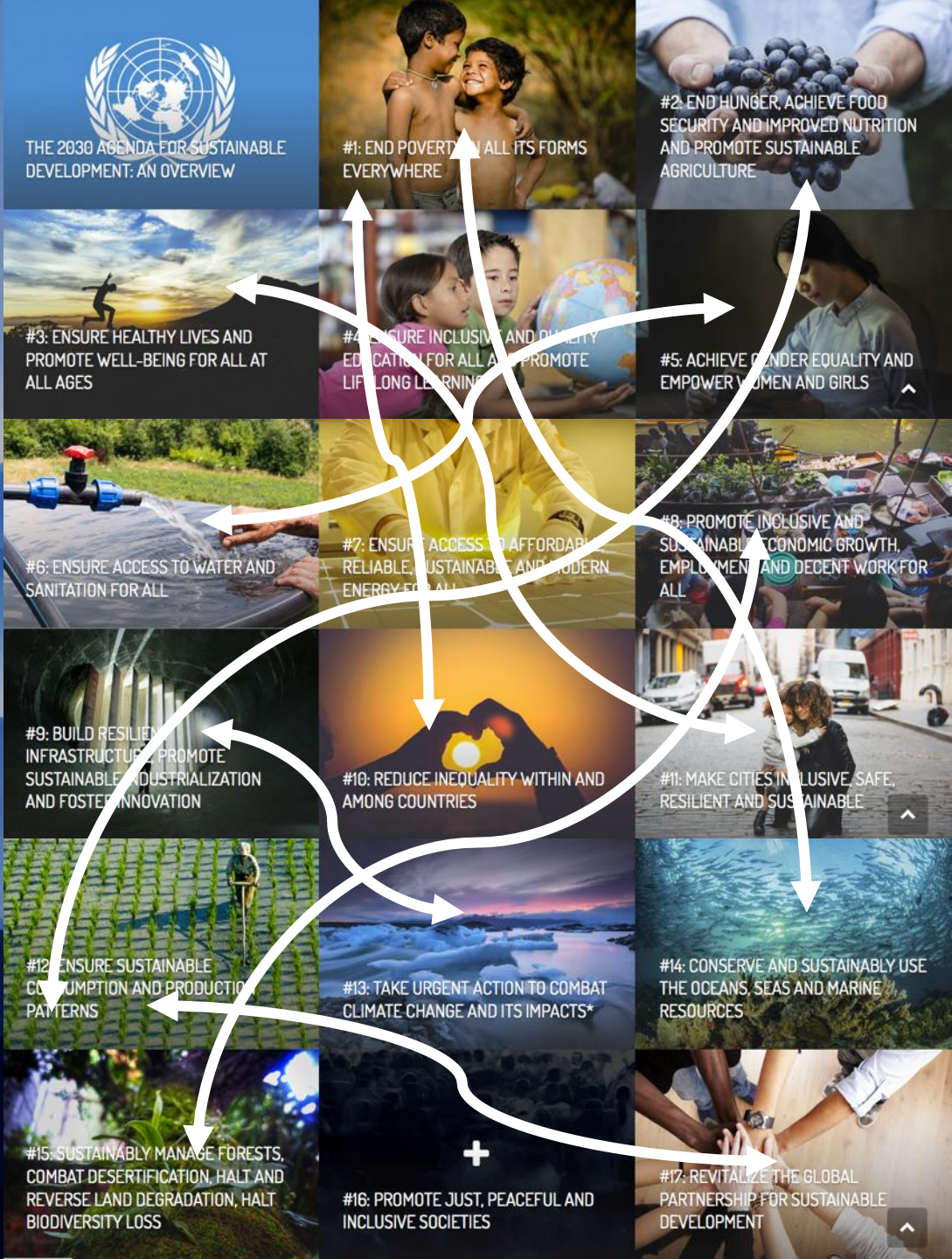
#16: PROMOTE JUST, PEACEFUL AND  
INCLUSIVE SOCIETIES

#17: REVITALIZE THE GLOBAL  
PARTNERSHIP FOR SUSTAINABLE  
DEVELOPMENT

Pidzh



Each goal is important in itself ...



And they are all connected



# Stelling

Armoedebestrijding mag nooit ten koste gaan van het milieu?

De overheid moet de SDG's implementeren in de strategie van Nederland?



Dank voor uw aandacht, bent u klaar voor de transitie?

# GOALS

